

WMC TV 5

Memphis

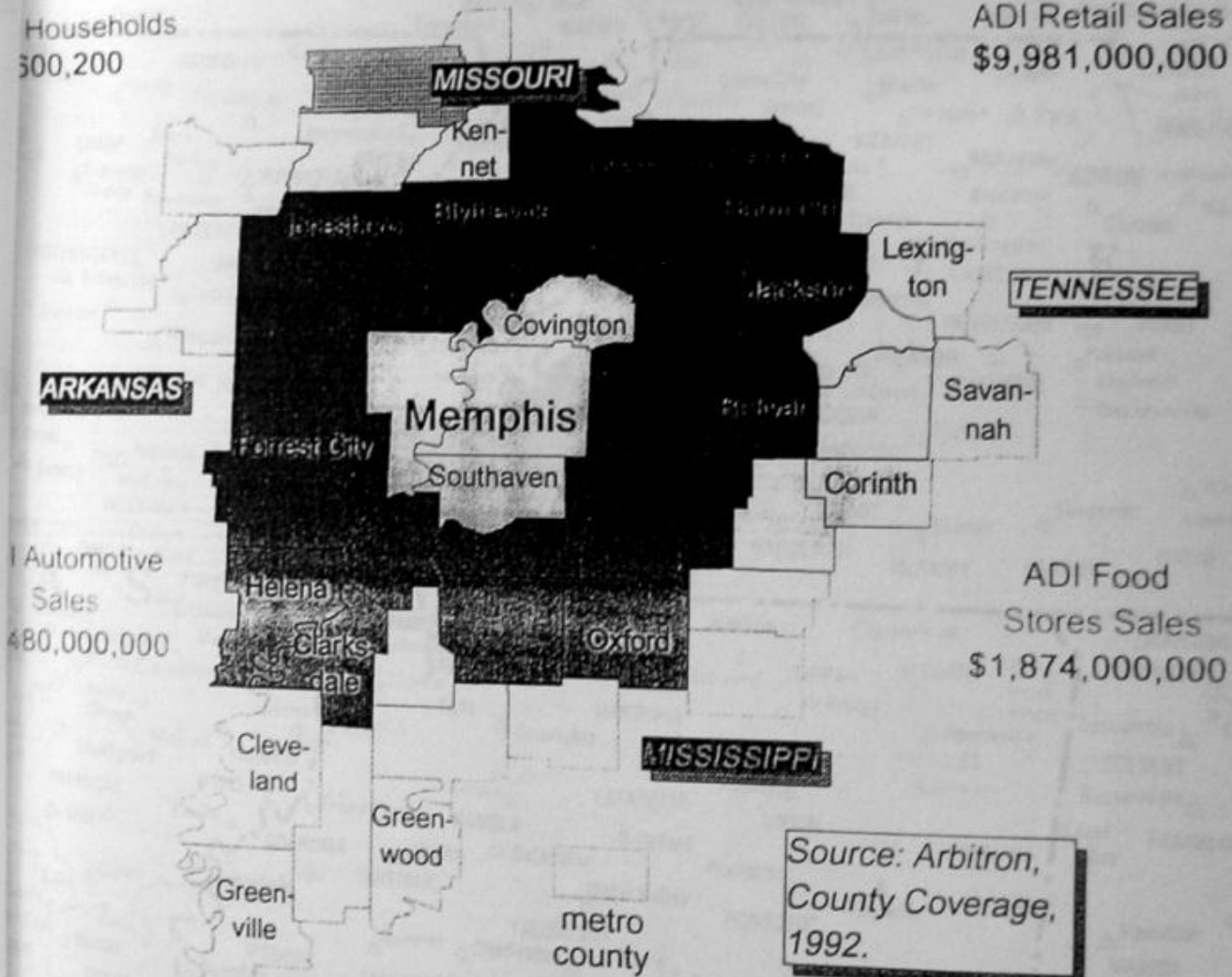
DEFENDANT'S
EXHIBIT

A

COVERAGE AREA

Households
300,200

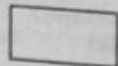
ADI Retail Sales
\$9,981,000,000



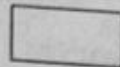
Weekly Household Circulation Percentage



0 - 24%



25 - 49%



50 - 74%



75 - 100%

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